



www.NHElects.com

All eyes on New Hampshire

SentinelSource Reaches Voters in South Western New Hampshire

- **The Latest:** *Up to the minute coverage of all news related to the primary*
- **What's Up?:** *A weekly local column dedicated to Primary coverage & how it relates to the local political & community scene*
- **How the region votes:** *Past voting trends & current commentary town by town*
- **More:** *Local photos of candidates, party information, archive of related articles and links and historical photos & briefs of past primaries & the impact that NH voters have on the primary outcome.*

- **Over 500,000 page views each month**
- **Read by over 180,000 visitors each month**
- **Logged on by over 89,000 households every month**

Ad Sizes on NHElects.com:**

- Primary Tile** \$6.50 CPM
- Primary Vertical Banner:** \$9.00 CPM
- Primary Leaderboard:** \$9.00 CPM

****Above ads run on NHElects and as In column ads in the news section of SentinelSource.com**

Run of Site:

- Square banner:** \$5.00 CPM
- Tile:** \$3.50 CPM

Discounts: 10% 6 month contract
15% 12 month contract (full primary season)

All ad contracts require a minimum purchase of 10,000 views per month to qualify for discounts and free design services

To advertise contact your Keene Sentinel Account Representative or call the New Media Department at 603-352-1234, ext. 1703 or email: webmaster@keenesentinel.com